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| **Change Request Details** | | | |
| Submitted On: | **07-Feb-2018** | Division: | Mobile Digital Tech Lead |
| Submitted By: | Lenny Christianson | E-Mail: | [LChris@example.com](mailto:LChris@example.com) |
| Requested Date: | **14-Feb-2018** | Internal Extension: | 2245 |
| **Change Requested Description** | Our users have expressed a desire for being able to geo-tag themselves on their mobile device, and thus sharing their location with friends and connections | | |
| **Cost-Benefit analysis** | The cost – benefit analysis led us to believe that implementing the new feature can be done in 3-4 weeks, if we buy the code from a 3rd party vendor.  **Cost**: $4,500. **Benefit**: Attract a new crowd from the 12-18 age groups. **Projected Earnings**: $2,200 per quarter for the first 6 Q’s.  **Risks**: Implementing a new code on our platform may require many customizations | | |

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| **Change Request Tracking** | |
| **CR Tracking** | - Reviewed by the committee  - Priority: Medium\_  - The changes were defined and sent to the requester  - The requester’s response was received  - The RFC was distributed throughout the organization  - Analysis completed and Follow-Up actions were done  - The committee re-assessed the RFC  - The changes were re-defined, in light of the input  - The requester’s response was received  - The RFC was distributed throughout the organization  - The modification were completed  - The changes were approved  - The RFC was officially approved  - The RFC was released  - The initial feedback was received |
| **Status of RFC** | **Approved** / ~~Rejected / Withdrawn~~ |

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| **Requester’s Comments** | **08-Feb**: I believe that this change is quite easy to implement and will generate new business within 2 weeks of launch |

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| **Follow-Up Actions, as defined by the CAB** | **09-Feb**: Make sure that the code is usable within 3 weeks of purchase. If the code implementation isn’t successful in the first 3 weeks, the change will be cancelled |

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| **Validation Actions by the CAB** | **Authorization**: The requested change is **approved**, and the budget will be the required $4,500.  **Timeline**: 5 weeks from acquisition of the code to the launch of the feature and the Beta testing.  **Tracking**: Agile Bi-Daily meetings with the designated PM (Bipin Das).  CAB (Change Advisory Board) - February 2018.  Approved on: **12-Feb-2018** |

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| **Authorization** | | |
| **Requester** | **Name**: Lenny Christianson | **Signature**: |
| **Requester’s Supervisor** | **Name**: Beatrice Lopez | **Signature**: |
| **RFC Owner** | **Name**: George Montana | **Signature**: |
| **RFC Distribution Date:** | **14-Feb-2018** | |